

Africa Netpreneur Prize Initiative (ANPI) – Fact Sheet



About the ANPI:

- The Africa Netpreneur Prize Initiative (ANPI) was launched by the Jack Ma Foundation to support and inspire entrepreneurs across the continent.
- The ANPI will award US\$1 million each year for the next 10 years in an annual pitch competition where the top 10 finalists will compete in a televised event to win their share of the prize money.
- In its first year, the ANPI drew more than 10000 applicants from 50 countries across Africa.
- The inaugural finale event – Africa’s Business Heroes – will be held in Accra, Ghana on November 16, 2019. The show will be broadcast as a television special across Africa – details to be announced.
- The show will be a mix of entertainment and education with the 10 finalists pitching the four judges: Jack Ma, Founder of Alibaba Group and the Jack Ma Foundation, Strive Masiyiwa, Founder and Executive Chairman of Econet Group, Ibukun Awosika, Chairman of First Bank of Nigeria and Founder/CEO of the Chair Centre Group, and Joe Tsai, Executive Vice Chairman of Alibaba Group.
- All 10 finalists this year will receive prize money from the **\$1 million** prize pool, as well as have access to a community of leaders and entrepreneurs to leverage the community’s shared expertise.
 - First prize winner will receive **\$250,000**.
 - Second place will receive **\$150,000**.
 - Third place will receive **\$100,000**.
 - The rest of the top ten finalists will each receive **\$65,000**.

Africa Netpreneur Prize Initiative (ANPI) – Fact Sheet

The Entry Process

- We partnered with regional partners across Africa to ensure that the ANPI is truly a pan-African effort. They worked to help us to launch, promote and educate people on ANPI in their respective regions. Our partners were: Nailab – Kenya (continent wide partner), 22 on Sloane – South Africa, RiseUp – Egypt, NINE – Nigeria.
- Applicants underwent a rigorous judging process:
 - A panel of 30 judges from across the continent reviewed all the applications received and were responsible for selecting the top 20 semi-finalists.
 - The top 20 semi-finalists participated in a 3-day pitching event in Nairobi where they were judged by a prestigious 7-member panel of entrepreneurs, investors, and businesspeople from across the continent.
 - These judges determined the 10 finalists who will compete in the grand finale.
 - The Jack Ma Foundation appointed global auditing firm PwC to ensure that all finalists meet general legal and accounting standards of the competition.

Origin

- When Jack Ma first visited Africa 2 years ago, he was inspired by the entrepreneurial energy and potential he saw in the young people he met.
- He also recognized many of the same barriers to economic development and entrepreneurship in Africa that existed in China when he founded Alibaba in 1999.
- During his visit, Jack committed to do his part to inspire, train and support entrepreneurs in Africa to build inclusive business models that can create jobs and economic opportunities for the continent.
- As part of this commitment, Jack announced the establishment of the Africa Netpreneur Prize Initiative (ANPI) last year.

The Finalists:

Waleed Abd El Rahman, CEO, Mumm (Egypt)



Based out of Cairo, Egypt and expanding further into Africa, Mumm harnesses the power of the shared food economy through cloud kitchens and an online marketplace for home-cooked food. Mumm enables home-based cooks to be entrepreneurs. Waleed was the founding Managing Director of the MIT Technology Review-Pan Arab Edition and is an Advisory Committee member of the World Economic Forum's Global Shapers Community.

Company Social Media Handles:

Twitter: @GetMumm
Facebook: GetMumm
Instagram: @Getmumm

Ayodeji Arikawe, co-founder, Thrive Agric (Nigeria)



Thrive Agric is an agricultural technology-enabled company that works with smallholder farmers to enable them with greater access to finance, as well as improve their income and harvest distribution. Today, Thrive Agric works with 22,000 farmers in Nigeria, but is aiming to build the largest network of farmers in Africa. They are on a mission to "build an Africa that feeds the world and itself." Ayodeji is an accomplished software engineer and serves as both co-founder and CTO for Thrive Agric.

Company Social Media Handles:

Facebook: thriveagric
Twitter: @thriveagric
Instagram: @thriveagricHQ

Personal Social Media Handles:

Facebook: ayodeji.arikawe
Twitter: @arikaweayo
Instagram: @arikawe

Temie Giwa-Tubosun, founder and CEO, LifeBank (Nigeria)



LifeBank has saved over 5,300 lives in Nigeria by using data and technology to help health workers discover essential medical resources such as blood, oxygen, vaccines and platelets. Temie has 10 years of health management experience. In 2014, the BBC listed her as one of the 100 Women changing the world and was recognized as an African Innovator by Quartz and the World Economic Forum.

Company Social Media Handles:

Facebook: @lifebanknigeria
Twitter: @LifeBankNigeria
Instagram: @lifebanknigeria
LinkedIn: LifeBank Nigeria

Personal Social Media Handles:

Twitter: @temite
Instagram: @temiegiwa
LinkedIn: Temie Giwa-Tubosun

Mahmud Johnson, founder and CEO, J-Palm (Liberia)



J-Palm Liberia (JPL) was founded with the goal to make premium consumer goods while creating income-earning and employment opportunities through sustainable palm oil production. When JPL was first founded, palm oil kernels had been going to waste in Liberia, but founder and CEO Mahmud Johnson found a way to innovate productive uses for this overlooked natural resource. Today, JPL has created a range of beauty and clean energy products, built a robust network of partnerships across the country, and helped to create jobs for hundreds of Liberians. Mahmud holds a degree in economics from Dartmouth College and is a 2017 recipient of the Order of the Star of Africa conferred by the President of Liberia.

Company Social Media Handles:

Facebook: @jpalmliberia
Instagram: @jpalmlib
Twitter: @jpalmliberia

Kevine Kagirimpundu, co-founder and CEO, UZURI K&Y (Rwanda)



UZURI K&Y is an African-inspired ecofriendly shoe brand established in Rwanda. Kevine is the co-founder and CEO of UZURI, and she is passionate about ending global waste while also leveraging her creativity to create employment opportunities for her community. UZURI has made a direct impact on more than 750 people through employment and skills training. In addition to obtaining her degree in creative design, she has also participated in numerous entrepreneurship programs to enhance her skills in business development. In 2017, she was recognized as the winner of the Made in Rwanda Enterprise of the Year.

Company Social Media Handles:

Twitter: @uzuriky
Facebook: @uzuriky
LinkedIn: UZURI K&Y
Instagram: @uzuriky

Personal Social Media Handles:

Twitter: @KagirimpunduK
Facebook: Kevine Kagirimpundu
LinkedIn: Kevine Kagirimpundu
Instagram: kevinenaturelle

The Finalists:

Christelle Kwizera, founder, Water Access Rwanda (Rwanda)



Water Access Rwanda is working to address two critical issues: youth unemployment and water scarcity. Since its founding in 2014, Water Access Rwanda has become a highly innovative enterprise employing 68 young Rwandans who run water points that cater to 47,618 people daily. Christelle is a Rwandan mechanical engineer and social entrepreneur, and was named INCO's woman entrepreneur of the year in 2019.

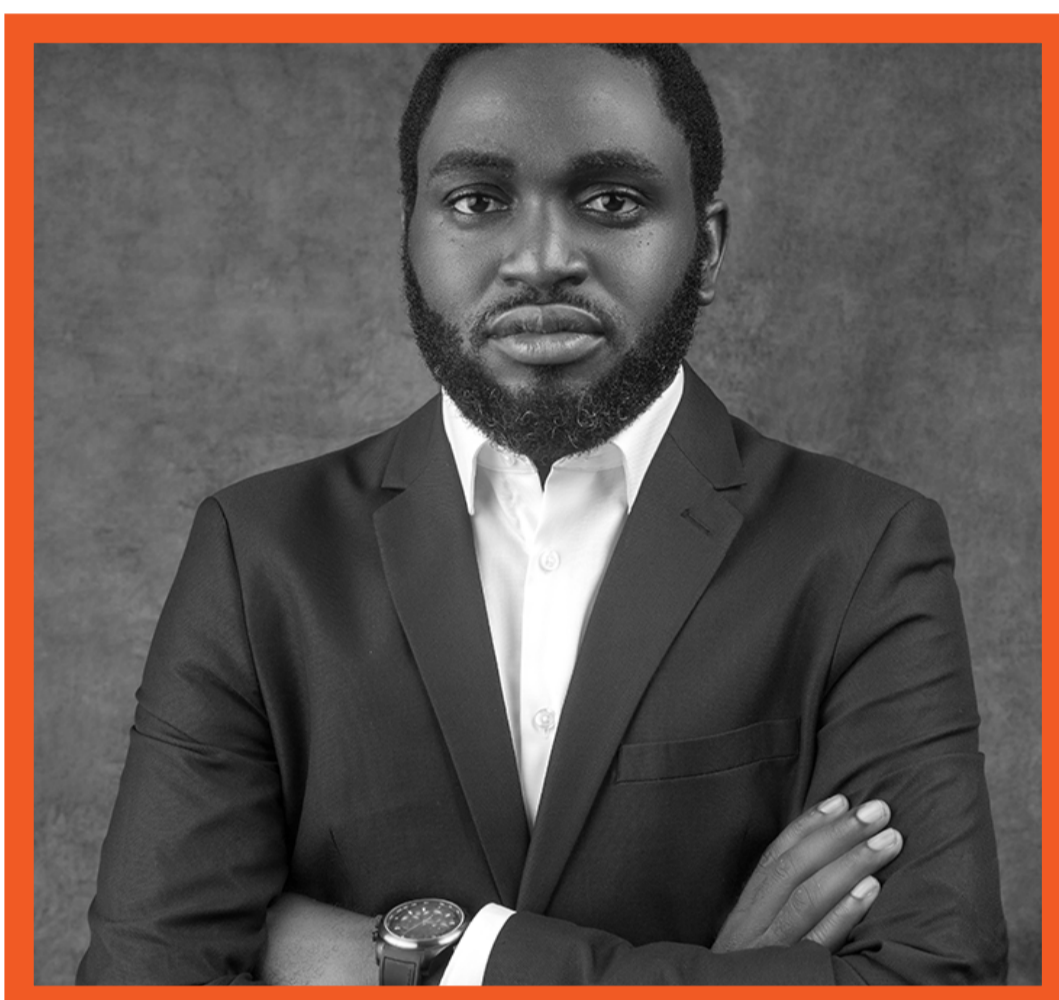
Company Social Media Handles:

Twitter: @WaterRwanda
Facebook: @waterRwanda
Instagram: water_access_rwanda

Personal Social Media Handles:

Twitter: @kwistelle
Facebook: Kwizera Christelle
Instagram: @kwistelle

Dr. Tosan J. Mogbeyiteren, founder, Black Swan (Nigeria)



WeMUNIZE at Black Swan Tech Ltd is helping to solve Nigeria's public health challenges by deploying an automated scheduling, GPS-enabled Software-as-a-service that uses a combination of digital record keeping and community engagement to increase birth registration and early childhood immunizations. Dr. Mogbeyiteren is a public health specialist with more than 13 years of experience solving development challenges in Nigeria.

Company Social Media Handles:

Twitter: @BlackSWTech

Personal Social Media Handles:

Facebook: Tosan Mogbeyiteren
Twitter: @TJMogbeyi

Chibuzo Opara, co-founder, DrugStoc (Nigeria)



DrugStoc is a cloud-based pharmaceutical IT and logistics platform focused on eliminating counterfeit drugs, expanding access to pharmaceutical products for healthcare providers, and improving transparency in pricing for the healthcare product supply chain. Chibuzo is a health economist with over 12 years of experience in the health sector. He has worked with the World Health Organisation, the World Bank, and the International Finance Corporation.

Company Social Media Handles:

Twitter: @DrugStocNg
Facebook: @DrugStoc
LinkedIn: DrugStoc

Personal Social Media Handles:

LinkedIn: Chibuzo_Opara

Dr. Omar Sakr, founder and CEO, Nawah-Scientific (Egypt)



Nawah-Scientific is the first private research center in the MENA region, focused on natural and biomedical sciences, that offers analytical and scientific services online and on-demand. Dr. Sakr has 13 years of pharmaceutical experience, has worked as an adjunct assistant professor of entrepreneurship at Zewail City of Science and Technology, and holds scientific and business awards for innovative product design.

Company Social Media Handles:

Facebook: @NawahScientific
Twitter: @NawahScientific
Instagram: nawahscientific

Personal Social Media Handles:

Facebook: Omar.s.sakr
LinkedIn: Omar_Shoukry_Sakr

Moulaye Taboure, co-founder and CEO, Afrikrea (Cote D'Ivoire)



Afrikrea.com is the leading "Made of Africa" fashion, art and handicraft online marketplace. Afrikrea.com has processed \$4 million in sales across 101 countries and supports merchants from all over the world. After growing up in Mali and working for companies like PwC and Alstom, Moulaye now dedicates his time to sharing African-inspired creations and culture with the world. "Africa's Business Heroes" will air on November 29, and more details of how to tune in will be released in the coming weeks. Highlights from the Africa Netpreneur Summit will also be shared via ANPI social media handles. Follow along on Facebook, Twitter, and Instagram.

Company Social Media Handles:

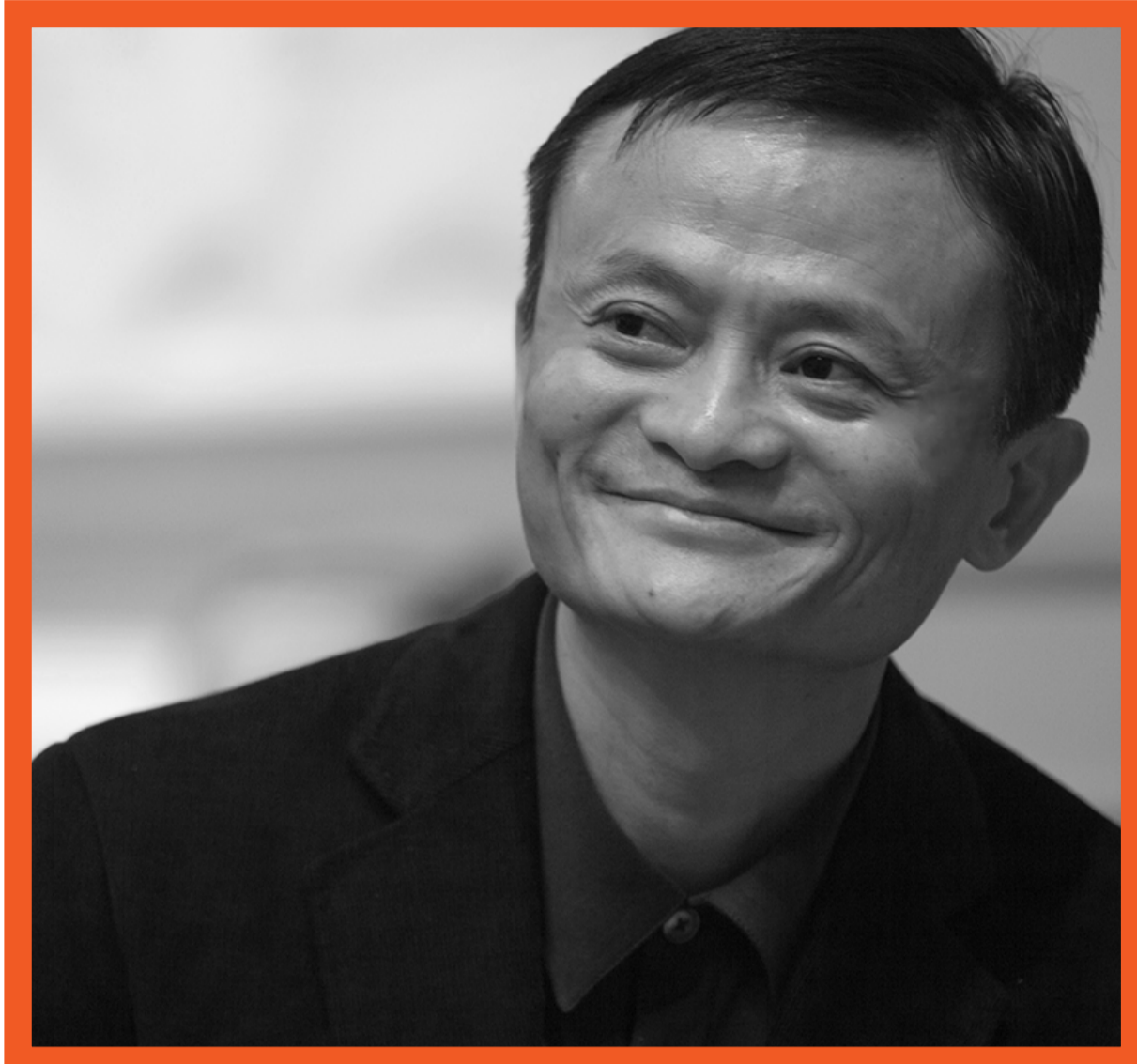
Twitter: @Afrikrea
Facebook: @afrikrea
Instagram: @afrikrea

Personal Social Media Handles:

Twitter: @TheModernKnight

About the Finale Judges

Jack Ma, Founder and Director, Alibaba Group; Founder of Jack Ma Foundation; United Nations Sustainable Development Goals Advocate



Jack Ma founded Alibaba Group in 1999 and served as executive chairman of Alibaba Group from 1999 to September 2019. He served as chief executive officer of Alibaba Group from 1999 to May 2013.

Jack currently serves as a member of the Board of Trustees of the World Economic Forum, president of the General Association of Zhejiang Entrepreneurs and chairman of the China Entrepreneur Club. He has been appointed by the United Nations Secretary General António Guterres as co-chair of the UN High-Level Panel on Digital Cooperation since 2018. Jack graduated from Hangzhou Normal University with a Bachelor of Arts degree in English education.

Strive Masiyiwa, Founder and Executive Chairman, Econet Group



Strive Masiyiwa is the Founder and Executive Chairman of the Econet Group. He serves on several international boards including Unilever and National Geographic, and the Global Advisory boards of Stanford University and the Council on Foreign Relations. A board member of the Rockefeller Foundation for 15 years, he also served as Chairman of the Alliance for a Green

Revolution in Africa until August this year (now Chair Emeritus). In September 2019, Masiyiwa was awarded the prestigious World Food Prize Medallion. Strive is a Co-Founder of the Carbon War Room and the Global Business Coalition on Education, is Co-Chair of Pathways for Prosperity Commission and serves as Commissioner on the Global Commission on Adaptation. Strive also serves on the Advisory Board of the Bloomberg New Economy Forum and drives continent-wide digital transformation as the only private sector member of the SMART Africa Board.

Since 2013, Strive has devoted his time each week to mentoring the next generation of African entrepreneurs through his Facebook page, which has a followership of over four million young people from across the continent and the world. He and his wife, Tsitsi, co-founded the Higherlife Foundation and are signatories of the Giving Pledge.

Strive has been selected twice, in 2014 and 2017, to Fortune Magazine's list of the "World's 50 Greatest Leaders" and has received honorary doctorates from Morehouse College, Yale University, Nelson Mandela University and Cardiff University.

Facebook: [strivemayisiwa](#)

Instagram: [strivemasiyiwa](#)

About the Finale Judges

Joe Tsai, Executive Vice Chairman, Alibaba Group



Joe Tsai joined Alibaba Group in 1999 as a member of the founding team and has served on the board of directors since the company's inception. He was chief financial officer until 2013 and is currently executive vice chairman. He serves on the investment committees of Alibaba Group and Ant Financial, and is a founding member of Alibaba Partnership.

From 1995 to 1999, Joe was a private equity investor based in Hong Kong with Investor AB, the main investment vehicle of Sweden's Wallenberg family. Prior to that, he was general counsel of Rosecliff, Inc., a management buyout firm based in New York. From 1990 to 1993, Joe was an associate attorney in the tax group of Sullivan & Cromwell LLP, a New York-based international law firm.

Joe is the governor of the Brooklyn Nets of the National Basketball Association (NBA) and chairman of Barclays Center. He is also the owner of the New York Liberty of the Women's National Basketball Association (WNBA) and the San Diego Seals, a professional indoor lacrosse team in the National Lacrosse League (NLL).

Joe is qualified to practice law in the State of New York. He received his bachelor's degree in Economics and East Asian Studies from Yale College and a juris doctor degree from Yale Law School.

Twitter: JoeTsai

Ibukun Awosika, Chairman, First Bank of Nigeria Limited



Ibukun Awosika is the Chairman, First Bank of Nigeria Limited, Nigeria's premier and most valuable banking brand. She is also the founder and CEO of The Chair Centre Group.

Ibukun chairs a number of corporate and not-for-profit boards amongst which are: Convention on Business Integrity (CBI), Digital Jewel Limited, House of Tara International and Afterschool Graduate Development Centre (AGDC). She sits on the boards of Cadbury Nigeria Plc., International Women's Entrepreneurial Challenge (IWEC), Imperial Gate School and Peniel Apartments Limited.

Ibukun is a graduate of Chemistry from University of Ife (now Obafemi Awolowo University), Nigeria; an alumna of the Chief Executive Programme of Lagos Business School; the Global Executive MBA of IESE Business School, Barcelona-Spain; and Global CEO Programme of Wharton, IESE and China European International Business School (CEIBS).

As a fellow of the African Leadership Initiative, Aspen Global Leadership Network, Institute of Directors and Society for Corporate Governance Nigeria, Ibukun, through her projects aspires to use her opportunities in life to help entrepreneurs to create jobs for the large unemployed youthful population. She is a member of the Nigerian Economic Summit Group (NESG), served on National Job Creation Committee (NJCC), and sits on the International Advisory Board of IESE Business School, Barcelona-Spain and the Governing Council of Pan-Atlantic University. Ibukun is a multiple award-winning entrepreneur and the first Nigerian recipient of the prestigious International Women Entrepreneurial Challenge (IWEC) Award as a nominee of the US Department of State in 2008.

Facebook: IbukunAwosika

Instagram: ibukunawosika

Twitter: IbukunAwosika

For B-roll, videos of the candidates and judges please visit this link:
<https://alizi.la/africa-initiatives>