

Alibaba Cloud

Alibaba Cloud is one of the world's top three infrastructure-as-a-service (laaS) providers according to Gartner and China's largest provider of public cloud services according to IDC. It provides a comprehensive suite of cloud computing services to businesses worldwide, including merchants doing business on Alibaba Group marketplaces, start-ups, corporations and government organizations. Alibaba Cloud's proprietary AI technologies provide solutions to real-world challenges, such as traffic planning and optimizing efficiency in manufacturing and airport operations.

The Olympic Games on the Cloud

As the official Cloud Services partner of the International Olympic Committee, Alibaba Cloud will provide best-in-class cloud computing infrastructure and cloud services to help transform future Olympic Games and enhance the experience for fans, athletes and host cities. Some ways we envision leveraging our cloud technology for the Games include: improving security and crowd management, optimizing the spectator experience, finding efficiencies for athlete training, smart city planning for host cities, and a technology-powered Olympic Village of the Future.

Alibaba Cloud ET Sports Brain

Alibaba Cloud ET Sports Brain is a suite of cloud based and AI powered solutions to benefit sports fans, venues, athletes and organizations broadly. It enables venues and organizations to deliver a transformative sporting experience in a secure, stable and cost-effective manner and provides athletes and fans with a convenient and engaging experience.

Alibaba Cloud by the Numbers





1 MILLION+ PAYING CUSTOMERS



NEW PRODUCTS AND UPDATES IN DECEMBER QUARTER





FACILITATED 20,000 ORDERS/SI

RECORD-BREAKING \$1.44 PER TERABYTE** 320,000 ORDERS/SEC DURING 11.11 GLOBAL SHOPPING FESTIVAL

*As of <u>quarter ending December 31, 2017</u> **Alibaba Cloud became the world champion in the CloudSort category in the 2016 Sort Benchmark competition

Visit **www.Alizila.com/2018-winterolympics**/ for all Alibaba Olympic related news, updates and content. For on-site media inquiries during the Games, please contact:

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